

WHAT'S *New*

IN THE METROPOLITAN POLICE DEPARTMENT

A weekly update for residents, visitors, and workers in the District of Columbia



Friday, January 11, 2013

MPD EXPANDS USE OF SOCIAL MEDIA WITH PINTREST

In its continuing effort to reach the public using social media, the Metropolitan Police Department is now using Pinterest, a pinboard-style photo sharing website that allows users to create and manage theme-based image collections such as events, interests, hobbies, and more.

MPD currently has five boards, focusing on the following topics:

- Persons of Interest in Homicide Cases
- Cold Case Profiles
- Persons of Interest in Robbery Cases
- In the News
- Inauguration 2013



» The Metropolitan Police Department uses a variety of social media applications to reach out to the public. Links to most pages are on the MPD website or you can go straight to the site. Get online and check us out!

- **YouTube:** OfficialDCPolice
- **Facebook:** DCPolice
- **Twitter:** DCPoliceDept
- **Pinterest:** dcpolice

More boards will be added in upcoming weeks and months. In addition to using Pinterest, the MPD also uses YouTube, Facebook and Twitter regularly.

VISIT INAUGURATION.DC.GOV FOR DETAILS ON HOW TO PREPARE FOR THIS HISTORIC EVENT



As the capital of the United States and seat of the federal government, the District of Columbia plays host every four years to the inauguration of the country's president and the related activities such as the inaugural parade, balls and galas and other festive events.

Through the DC Presidential Inaugural Committee (DC PIC) the Government of the

District of Columbia provides logistical coordination and support for the inaugural activities, working in close coordination with its federal, regional and private sector partners to ensure seamless oversight and integrated management. Hundreds of thousands of American citizens from across the country will visit the District to take part in this historic event.

People planning to visit DC for this historic event should be prepared for large crowds, heavy pedestrian and vehicular traffic, and numerous street closures. The District of Columbia's 2013 Presidential Inauguration website provides a single point of access to a variety of information people may need in preparing to visit the District of Columbia to commemorate the 57th Presidential Inauguration, including lodging information, transportation, security measures and closures.

» Whether you plan to be on the National Mall, on Pennsylvania Avenue, or at some other venue for this event, be prepared. Visit the DC government's Presidential '13 Inauguration website at: <http://inauguration.dc.gov>

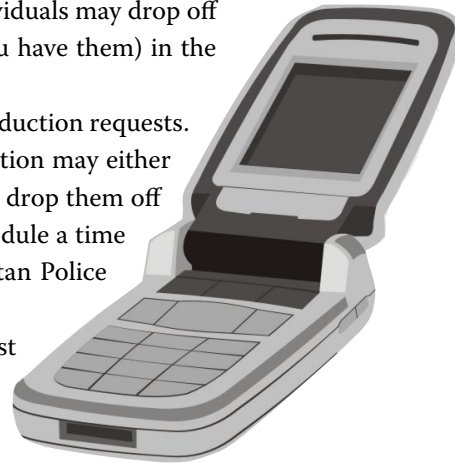
MPD AND DC COALITION AGAINST DOMESTIC VIOLENCE SEEK CELL PHONE DONATIONS

Did you get a new Blackberry, iPhone, Droid for the holidays? Are you wondering what to do with your old phone? If you have upgraded, please consider contributing your old cell phone to someone in need. The Victim Services Branch has collaborated with the DC Coalition Against Domestic Violence for several years in collecting used cell phones for victims of domestic violence. Phones are collected by Victim Specialists and distributed to clients through our partner agencies, including: the Domestic Violence Intake Center at DC Superior Court and the Southeast Satellite Office at Greater Southeast Community Hospital.

Collection sites are in every police district and substation. Individuals may drop off their used and unwanted cell phones (and chargers/batteries, if you have them) in the designated boxes.

The DC Coalition Against Domestic Violence handles all tax deduction requests. Individuals requesting to receive a tax deduction for their contribution may either mail them directly to the DC Coalition Against Domestic Violence, drop them off at any police district, or contact the Victim Services Branch to schedule a time to drop off your phones with a Victim Specialist at the Metropolitan Police Department Headquarters location.

The cell phone donation program is a part of an effort to assist victims trying to leave an abusive relationship. During this crucial transition, the likelihood of a violent assault substantially increases and access to emergency services for victims can be critical. Victims can use a cell phone without an active service plan to call 911, which can provide the means for hope that help is a phone call away during a domestic violence assault. For you, it may just be clutter. For someone else, help is only a call away from a violent situation. Let's ensure they have a phone to make the call.



» For more information on the cell phone collection program, including a list of donation sites, visit <http://mpdc.dc.gov/donatecellphone>

NEWS & NOTES

Also Noteworthy

Tell Us How We're Doing. MPD is now part of Grade DC. We invite you to share your thoughts on our service — positive or negative — through MPD's email groups, our social media, or by visiting the Grade DC website. Get more information at <http://grade.dc.gov>.

Join the MPD Reserve Corps. The MPD Reserve Corps, a volunteer policing program is seeking new members. Applications are now being accepted at <http://dcpolicejobs.dc.gov>.

Report Crimes Against Children through the CyberTipline. The Report crimes 24-hours a day, 7 days a week by calling **1-800-843-5678** or reporting crimes online at <http://www.cybertipline.com>.

Preventing terrorism is everybody's business. If you SEE something, SAY something. Call the MPD at (202) 727-9099 to report suspicious activity that has already occurred. Call 911 to report in-progress threats or emergencies. Learn how you can help fight terrorism at <http://mpdc.dc.gov/operationTIPP>.

Support the Washington DC Police Foundation. The Washington DC Police Foundation is a tax-exempt, non-profit organization that brings together the business, civic, and other professional communities to promote public safety by providing financial and in-kind resources to the MPD, expanding public safety awareness, and advancing public safety policy and initiatives. Learn more about the extraordinary support the Washington DC Police Foundation provides to the MPD. Learn more about the Foundation at <http://www.dcpolicefoundation.org>.

Information, ideas, or comments about this service?

Send an e-mail to **KAYLIN CASTELLI**, Manager of Internet Communications, at kaylin.castelli@dc.gov

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