A critical safety tool for residential streets, major arteries, highways, and school and work zones...

Proven technology, used for 30 years in more than 75 countries...

A "force multiplier," adding vital traffic safety resources to a busy police force...

# A way to enhance public safety – without stretching budgets or taking officers off their beats...



Surveys show unsafe driving to be a primary concern among DC residents. With demands on law enforcement high, and budgets tight, DC Photo Enforcement offers an excellent solution for keeping our streets safe.



A program from the METROPOLITAN POLICE DEPARTMENT



Traffic Safety and Special Enforcement Branch 501 New York Avenue, NW Washington, DC 20002 (202) 576-9259

For more information and traffic safety camera locations, visit mpdc.dc.gov/photoenforcement

# **DC PHATO** ENFORCEMENT

- Slowing Down Drivers
- Improving Enforcement
- Making Streets Safer
- Saving Lives

It Works!





very workday, the District of Columbia's population swells to 3 million or more – with almost a million vehicles on the road. We're one of the most congested metropolitan areas in the country. The vast majority of drivers obey our traffic laws.
DC Photo Enforcement deters those who don't. The program is fair, cost-efficient, and above all, effective at combating aggressive driving.

# Focusing on Speeders and Red Light Runners



Speed is the leading factor in fatal crashes in the District. Every year, drivers who speed and run red lights injure and kill other drivers, as well as

passengers, pedestrians and cyclists. Many drive aggressively because they don't believe they'll get a ticket.

DC Photo Enforcement is changing the odds – and the behavior of aggressive drivers. With traffic safety cameras located throughout the District, DC's "Eye on Safety" is increasing traffic enforcement and reducing speeding and red light running.

#### The Goal Isn't To Ticket Drivers.

That's why there are dozens of photo enforcement warning signs posted around the city. The idea is to encourage drivers to slow down, stop at red lights and take more care.

# **Making Enforcement a Snap**

The Metropolitan Police Department operates DC's Photo Enforcement Program. Intersection safety cameras catch red light runners. Photo radar cameras, both stationary and in police vehicles, focus on aggressive speeders.

Locations for all photo enforcement cameras are selected by the police based on crash statistics, police officer observations and resident complaints. (Camera locations are listed on the Police Department website, www.mpdc.dc.gov/photoenforcement).



Only vehicles that violate the law are photographed. No photos are taken of the driver or passengers. Cameras snap pictures of the vehicle and its

rear license plate. Photos are reviewed, citations generated and verified by a Metropolitan Police officer, and the ticket is mailed to the registered owner of the vehicle.

Vehicle owners can choose to pay the fine or contest the ticket in writing or at a hearing. No points are assessed for photo-enforced tickets.

# Working for the District of Columbia

Research in the District, nationally and internationally, shows that photo enforcement slows speeders down, lessens red light running, and helps to reduce injuries and deaths on our roads. In DC:

- Incidences of Red light running has been cut by two-thirds or more at intersections equipped with safety cameras.
- The rate of aggressive speeding has been reduced sharply as well – from 1 in 3 drivers at the beginning of the program, to just 1 in 40 today.



- Average speeds of all vehicles traveling in DC have been reduced significantly.
- Speeding-related traffic fatalities have fallen.

These improvements are being achieved at no cost to District taxpayers. Fines collected from violators pay for all program expenses.

Bottom line? Photo enforcement is changing driver behavior for the better, and creating safer roadways for all.

### So if You Don't Want a Ticket, Don't Break the Law!



## DC PHOTO ENFORCEMENT-MAKING OUR STREETS SAFER