DC POLICE ALERT

WHAT IS DC POLICE ALERT?

DC Police Alert enables the Metropolitan Police Department (MPD) to notify you quickly about crimes in your neighborhood that may affect you, your home or your business.

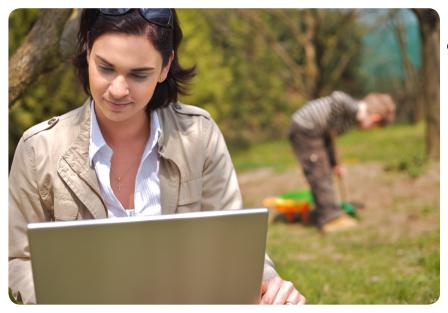
With DC Police Alert, the MPD can send emergency alerts, notifications and updates to your cell phone, pager, BlackBerry, PDA and/or e-mail account. All you have to do is sign up at http://72hours.dc.gov.

HOW DOES DC POLICE ALERT WORK?

When you sign up for DC Police Alert you can enter an address or choose a point of interest on the registration map. Then, when an incident occurs in your area, the MPD will send you a DC Police Alert message informing you about what has happened and giving you instructions about what to do.

You will receive messages on the devices you specified when you set up your account – an email message to your computer or a text message to your cell phone, BlackBerry or pager. Read these messages promptly and follow the instructions.

PLEASE REMEMBER, DO NOT TAKE ACTION ON YOUR OWN, CALL 911!



Stay Informed! Protect yourself, your family, your home or your business. Be aware of crimes in your area.

Sign up for Free at: http://72hours.dc.gov Click the DC Police Alert logo.

Alert DC is the District of Columbia's multi-part citizen emergency notification system that includes DC Text Alert, DC Voice Alert, DC Police Alert, the Emergency Alert System (EAS) and the 72hours.dc.gov emergency information website.

- · E-mail account (work, home, other)
- · Cell phone
- Pager, BlackBerry
- Wireless PDA

Alert DC is your personal connection to real-time updates, instructions on where to go, what to do, or what not to do, who to contact and other important information.









WHAT TYPE OF ALERTS WILL BE SENT?

You will receive alerts with lookouts in reference to robberies, shootings and critical missing person with established command posts.

WILL THE SERVICE COST ME ANYTHING?

The District of Columbia government does not charge a fee for this service. It's Free! However, your wireless carrier may charge you a fee to get messages on your cell phone or wireless device. Contact your carrier to find out how much these messages may cost you under your current plan. You can choose to stop getting messages at any time.

WHAT ARE WE EXPECTING YOU TO DO?

When crime occurs in your community, the sooner police learn about it, the quicker they can respond. Since rapid police response increases the likelihood of a crime being solved with an arrest or the gathering of important evidence in a crime, taking action to report what you know is vital to a case being closed. Most arrests occur within minutes of a crime, not hours after it is reported. If you have actionable information regarding a crime CALL 911 DO NOT TAKE ACTION ON YOUR OWN!

It is important to note, however, that details of a crime can be difficult to ascertain at first glance. The information can be mis-categorized or a certain element recorded inaccurately in the initial reporting of the crime. In those instances where the first report of a crime contains erroneous information, a follow-up message will be relayed to provide updated details."