



2007
National Night Out
in the Nation's Capital
WASHINGTON, DC



Cathy L. Lanier
Chief of Police



Adrian M. Fenty
Mayor



BARRY FARM COMMUNITY NEWS

Summer 2007

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Barry Farm Resident Council

Be a Part of the New Community

The Barry Farm Resident Council is asking residents to please start coming out to New Community Meetings at Matthews Church. Barry Farm/Park Chester/Wade Road residents — it's important to hear and see what's happening. Come to a meeting to learn which phases are to be moved, come back, and where you temporarily relocated to. You'll about what programs from capital can help your family. Barry Farm is a historical site — our ancestors built. Take your community!

Linda Miller, Resident Council

Parks and Recreation Offers Leisure Activities

DC Parks and Recreation is a very vibrant part of the Barry farm community. Under Ms. Wanda Durden's guidance, we are growing. We have a girls' softball, coed soccer, basketball and football teams. DPR is a vital hub of leisure activities and an anchor in the neighborhood.

The Barry Farm Recreation Center is run by Mr. St. Anthony Wallace with the support of Wade Taylor and Lorraine Westfield. Marcus Ellis is the Ward 8 manager for DPR, under the direction of Loretta Jones. Please make sure you take advantage of the many opportunities available at your rec center.

Celebrate National Night Out with Us

The Resident Council is pleased to announce that the Barry Farm community has been chosen to host this year's 24th Annual National Night Out celebration on Tuesday, August 7 (see flier on back). Residents are invited to take part in this exciting evening of games, food, entertainment and community spirit. Join the Metropolitan Police Department, Mayor Adrian Fenty, Councilmember Marion Barry and others to help kick things off for the entire city. We'll start at 5:00 PM at the recreation center, 1230 Summer Road, SE, with a brief program of speakers and entertainment. Then at 6 PM, help cheer on your police and local kids as they take on the softball squad from WPGC-FM (95.5).

Bring the whole family for special activities and fun the whole night. Enjoy food and music sponsored by various local organizations.

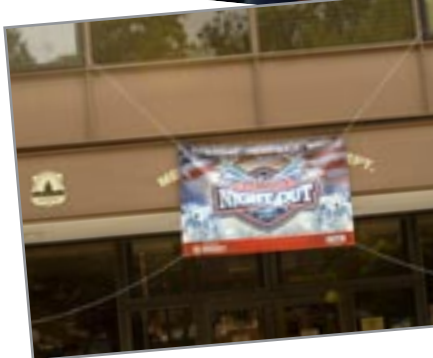


Highlights from This Year's Celebration

In her first National Night Celebration as Chief of Police, Cathy L. Lanier was pleased by the response she got from community members, the media, and members of the Metropolitan Police Department. Each year, the District of Columbia continues to be a major participant in the celebration of National Night Out, and Chief Lanier — along with new Mayor Adrian M. Fenty — retains the Department's and city's commitment to police-community partnerships. This year, we held 45 successful events across the seven Police Districts. Each police service area participated in an event in conjunction with community groups, civic organizations, and religious institutions. Some numbers to consider:

<i>Number of events:</i>	45
<i>Approximate attendance:</i>	4,750
<i>Media Coverage:</i>	Excellent
<i>Hotdogs Eaten:</i>	6,228
<i>Water Consumed:</i>	10,000 bottles
<i>Hugs Received, Knight:</i>	725
<i>Hugs Received, McGruff:</i>	702
<i>Porch Lights Turned On:</i>	225,865

—The National Night Out Planning Team





Success in the Nation's Capital

THE KICKOFF

Washington, DC celebrated the 24th annual National Night Out with a series of well-attended events throughout the evening of August 7. The city put on events in all seven of its police districts, covering every neighborhood. The evening kicked off with a large event in Ward 8's Barry Farm community, an area where drugs and crime

often make headlines, but where community leaders, city officials, clergy members, volunteers, residents and the media came out to show that the neighborhood was not going to tolerate crime any more.

The festivities kicked off at 5 PM with an hour-long program that included an invocation from Reverend C. Matthew Hudson, of Matthews Memorial Baptist Church, one of several important religious institutions in Barry Farm. The event was handily emceed by celebrity NFL commentator James Brown ("JB"), who presided over the stage and offered his reflections on growing

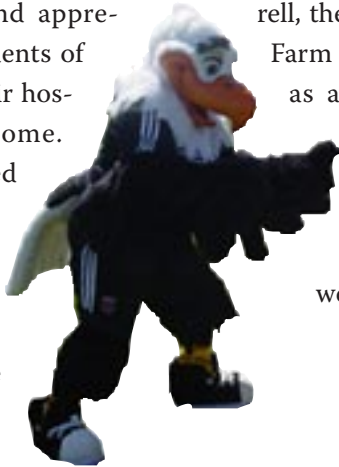
up in Washington and how much the city has changed and matured since his years here. Throughout the night, he interspersed his introductions with calls to action in the community to help build the partnerships throughout the year that are the hallmark of National Night Out. He congratulated and commended the people in attendance for being a part of the celebration and encouraged them to take an active role in their neighborhoods. The extreme heat contributed to the brevity of remarks from a large showing of the city's leadership, including Mayor Adrian M. Fenty, Chief Cathy L. Lanier, members of the DC Council, and commu-





Members of the Fifth Police District greet visitors to the PSA 502 event.

nity leaders. Fenty, celebrating his first NNO as Mayor, offered his congratulations and appreciation to the residents of Barry Farm for their hospitality and welcome. Chief Lanier echoed the Mayor's sentiments in her first National Night Out as the new head of the police department and renewed her commitment to serving every one of DC's neighborhoods. She stressed that the success of any neighborhood's efforts to eliminate crime is dependent on the cooperation and assistance built between the police and citizens. Lanier encouraged people to get involved in their communities and to report crime and take an active role



in helping to bring resolution to unsolved crimes. Dorothea Ferrell, the matriarch of the Barry Farm community, who serves as an Advisory Neighborhood Commissioner and is the president of the area's resident council, offered her welcome to the gathered

crowd of about 450. Former Mayor Marion Barry (currently a Councilmember representing Ward 8) offered his thoughts on National Night Out, calling Ms. Ferrell the "Mayor of Barry Farm" and thanking her for her leadership and hard work over the many years she has served her community.

Part of the program included a brief but moving history of the struggle to settle the Barry Farm community and its role in the national development during Reconstruction following the Civil War. Mr. Kalem Umrani explained the neighborhood's significance in American history and the importance of understanding its legacy to ensure future generations can continue to take part in its success. DC Council Chair Vincent Gray — echoed by Councilmember Harry Thomas, Jr. (Ward 5) and Councilmember Kwame Brown (At-Large) — offered some stirring remarks on the importance of the commu-



Chief Cathy L. Lanier and Mayor Adrian M. Fenty discuss their plans for touring other events around town on National Night Out.





Kickoff Event Master Plan

Tuesday, August 7, 2007 / 5:00 PM
Barry Farm Recreation Center
1230 Summer Road, SE

- P Parking for visitors
- P Parking for VIPs/Media/Special Equip.
- 35 Approx. number parking spaces
- Access point for parking
- Temporary Two-Way Street
- Street closed to thru traffic
- Water Station
- First Aid

The site is accessible by Metrobus and Metrorail with nearest station being Anacostia, approximately 3/4-mile from field. Additional parking may be available along Firth Sterling Avenue, SE.

- A An adult men's basketball league plays here daily from 6 PM
- B The pool should be open during the event
- C Two moonbounces and DC United inflatable maze (location subject to change)
- D Information fair area along concrete plaza of pool — 30 tables
- E Grilling pavilion — three grills under cover, concrete pad
- F Parking for media trucks, special equipment, EOM detail
- G National Guard Drash Tent (air-conditioned) — tables and chairs
- H DPR Showmobile Stage (Official Program and Entertainment)
- I Rec Center: cooling station, bingo, restrooms, VIP Green Room
- J MPD SOD Equipment
- K DC Fire truck, ambulance, Smokehouse
- L DC NG DDR Helicopter, 2 5-ton trucks, Recruiting Trailer(s)
- M Playfield: various softball and baseball games, beginning at 6 PM
- N MPD and Community Dugout
- O WPGC Dugout
- P WPGC Broadcast Truck
- Q Dept. of Health Van
- R DCPL Bookmobile
- S DOES Mobile Van
- T National Guard Command Bus
- U MPD SOD Command Bus
- V DC EMA Command Bus
- W Portable Toilets: 2 regular, 1 handicapped access

One of several maps developed to aid in logistics for the kickoff celebration at Barry Farm Recreation Center. Keeping all of the agencies informed and prepared helped to make the event a success was one of many aspects of the planning process that required significant detail.

nity's involvement in the cohesive efforts to build new facilities for recreation, education, and housing as Barry Farm is redeveloped over the next several years.

Ronald Moten, founder of Peaceaholics, gave an impassioned speech asking the residents of Barry Farm and all neighborhoods to put an end to the violence in their communities, telling them it was up to them to say "enough is enough." He remarked that it was up to the people to work with police when violence does occur, not to disappear into the shadows, but

to provide information and help police solve crimes. Moten remarked that it's time to re-introduce a "code of the streets" and called on the warring factions in some of the city's more troubled neighborhoods to stop acting like cowards, particularly in light of drive-by shootings and other tactics that endanger innocent parties. He also called on residents to do the right thing when it comes to "snitching," something he says is going to help keep people from being displaced by putting an end to the violence. "If my son commits a

crime, his butt needs to go to jail," Moten said, emphasizing that telling police who commits a crime is important to help prevent future violence and end the bloodshed. The comments drew loud cheers and applause.

Aretha Lyles, founder of a program called CHOICE — Children Having Opportunity in a Changing Environment — talked about some of the positive changes her organization has made in the Barry Farm community. Her program has helped to ensure that children who have had difficulty in





Chief Cathy L. Lanier talks with a member of the community as one of DC's Guardian Angels leaders surveys the evening's crowd.

staying in school for behavioral and other reasons continue to get an education. In one instance, the mother of a pair of kids who had both been suspended from the school system was herself the beneficiary of Ms. Lyles' outreach and intervention efforts. She confessed that she had for years told friends

that she had a high school education, but in fact had never completed school. Through CHOICE, the woman worked to gain her GED and is now studying for her Associate's degree. The crowd acknowledged her accomplishments with resounding applause.

Elsewhere on the grounds of Barry Farm, people enjoyed great

food, learned about opportunities and various offerings of information from community organizations and city agencies who were represented at the "information fair," and played in five moon-bounces, Velcro walls, and other fun activities for kids. On stage, music, dance troupes, and other entertainment kept the crowd go-



Two of the 300 recruits from the Metropolitan Police Academy get direction from another officer.



Charlie's Corner store in Barry Farm has served the community for decades. The business donated hot dogs and water for the kickoff event.



ing, while on the ballfield near the Rec Center, WPGC took on a motley crew of police officers, kids and parents from Barry Farm and beyond. On the other end of the large property, a well-organized and attended basketball league played its regular Tuesday-night games under a hot sun and well into the evening. The neighborhood pool was open during NNO, to the delight of dozens of children — the pool is not normally open on Tuesdays, let alone into the evening as it was on August 7.

The DC Army National Guard showed some of its might by bringing equipment from its Counter NarcoTerrorism unit, including the dark green helicopter it uses to help identify illicit drug activity from the air. Kids stopped in to learn about the National Guard's role in helping the police keep their communities safe. The chopper's departure was a highlight for many of the young people as the bird was expertly navigated from the far edge of the ballfield and negotiated its way past trees, telephone poles, and other obstacles. It circled the field once airborne and then made its way back to its base at Ft. Belvoir, VA.



Some of MPD's Horse Mounted Unit arrive at Barry Farm for the Kickoff.



Chief Lanier poses with members of DC's chapter of the Guardian Angels. The Angels augment MPD's work throughout the District year-round.





A hot dog erupts in flames after it touches a live electrical wire. PEPCO utility workers provided an electrical safety demonstration during the National Night Out celebration at Sherwood Recreation Center in Ward 6 (see opposite page for result).

MAKING NATIONAL NIGHT OUT HAPPEN

The District of Columbia's celebration of National Night Out is the result of a tremendous amount of work represented by many members of the Metropolitan Police Department and community volunteers across the city. The planning for the city's nearly-four-dozen events occupies hundreds of hours of planning and logistics, building partnerships with neighborhood businesses, community groups, religious institutions, and other part-

ners to secure donations of food, entertainment, water, equipment, and more. The cooking at the Kick-off event was run entirely by volunteers from the community, MPD's Seventh Police District and even a



Kids and adults alike enjoy a spirited game of dodgeball at the PSA 504 event at Trinidad Recreation Center.

married couple who came to the event to enjoy the entertainment but ended up serving as grillmasters for the entire evening. At the end of the event, when asked about their impromptu volunteering, they replied that they "saw a need and decided to give back by stepping up to help." This kind of community spirit is exactly what Washington's celebration of National Night Out is all about — and is a testament to the kinds of people who help make the District's celebration throughout all of its neighborhoods something great.





Kids see up close what happens to a hot dog which comes into contact with a live electrical wire. PEPCO utility workers provided an electrical safety demonstration at Northeast's Sherwood Recreation Center in the Stanton Park neighborhood.

From the volunteers who showed up starting at 11 am to help set up equipment to the guys who worked the grill in 100+° heat to those who played McGruff and the National Knight, the 45 events put on in all seven police districts rely on and benefit from this kind of community participation and involvement.

Other community celebrations tap local residents known as PSA citizen coordinators who help plan events with the lieutenants assigned to their neighborhood. This web of community

building has helped to make the District's celebrations over the years a continual success.

Fourth District Commander Hilton Burton gives children tours of the MPD's Air Support Unit helicopter — "Falcon" — at an event in PSA 402 on the grounds of Coolidge High School in Northwest.



NATIONAL NIGHT OUT 2007

NOW MORE THAN EVER, IT'S TIME TO GET INVOLVED. It's time to make a difference in your neighborhood. It's time to step forward instead of closing the curtains, to call the police when you see something that doesn't look quite right. It's time to walk with your neighborhood patrol. It's time to start going.

IT'S TIME



Bring the kids to meet the National Knight at the Kickoff

ON AUGUST 7, 2007
your neighborhood
US FOR NATIONAL NIGHT OUT

CITY OF WASHINGTON
BARRY L. LANIER
Chief of Police



1230 SUMNER ROAD, SE
5:00 PM - 8:00 PM

WHAT'S HAPPENING IN YOUR NEIGHBORHOOD

Learn more about events in your community by calling (202) 727-0889 or visiting www.mpd.dc.gov/nno



Cathy L. Lanier
Chief of Police



Adrian M. Fenty
Mayor



PROMOTING NATIONAL NIGHT OUT

Efforts to promote this year's National Night Out took a little different approach from past years. With little funding for promotion this year, outreach was primarily focused on building synergy with some of the Department's other initiatives which helped garner

greater exposure from media outlets. Chief Cathy Lanier embarked on several new crimefighting initiatives over the summer, including "All Hands on Deck," a series of three-day intensive patrols involving sworn and civilian members across the city, and the "Summer of Safety,"



On the morning of August 7, Mayor Adrian Fenty and Chief Cathy Lanier held a press conference at the site of a recent robbery in the city's Ledroit Park community at 10 AM. The Ledroit Market provided an appropriate backdrop for the Chief to announce

a comprehensive calendar of events that lasted from the final day of the school year June 24 to August 20, when children returned to school. Drawing on interest from the media for these events, Chief Lanier promoted city's National Night Out plans in media appearances for at least two weeks leading up to August 7. As a result, media inquiries and interview requests about NNO were up significantly this year. The Corporate Communications office provided phone interviews or information on National Night Out to WMAL AM-630 radio, The Weather Channel, CNN, *America's Most Wanted*, *The Current* newspapers, Voice of the Hill, and other local and national outlets.

To promote the kickoff and neighborhood events, fliers were developed in English, Spanish, Vietnamese, Korean, and Amharic and distributed to neighborhoods via Listservs, e-mail, and print. The MPD Web site also had information about all of the activities available on August 7 and how to get involved.



that the robbery had been solved, leading in to the events of National Night Out. “National Night Out is a great time for the Department to interact with the community. Public safety is a two-way street. Officers are even more effective with the support of the community, and today’s kickoff is an opportunity for us to show residents how much we appreciate them and need their help in keep our neighborhoods safe” said Chief Lanier.

Media outlets gave pre-event coverage on their morning broadcasts and Web sites, including WUSA 9, NBC 4, News Channel 8, and others. The Department’s internal *Dispatch* newsletter (a daily publication) plugged the event for weeks leading up to August 7 and the weekly *What’s New* newsletter highlighted the event for three weeks to raise public awareness.







MEDIA COVERAGE

As discussed earlier, this year's coverage of the District's celebration of National Night Out skewed toward stories leading up to August 7 as they related to other initiatives — particularly her "All Hands on Deck" plan, which culminated on the evening of National Night Out — underway within the Department and the city, but day-of and night-of coverage was still good. All major media outlets including the *Washington Post* and *Washington Times* and local broadcast organizations were represented in some way throughout the day. Coverage was very good for the morning press conference held at Ledroit Market in Northwest.

washingtonpost.com D.C. Tries to Combat Fear of Crime Residents About Co

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Cowan, 28, said the last time his boys enjoyed the moon bounce, free from fear of the violence or criminal activity that often plagues their streets. He was glad to see so many police officers and city officials, but they all seemed a bit like [Santa Claus](#) -- because, he said, they show up only once a year.

"There are four seasons in a year, and they only do this in one, the summertime," Cowan said. "Police ain't around here unless somebody gets shot."

Reaching residents such as Cowan continues to be a key challenge for D.C. police officials and [Mayor Adrian M. Fenty](#) (D).

Last night, the District coordinated its National Night Out festivities, part of a nationwide crime-fighting effort, with its ongoing push to reduce crime and improve relations between police and residents. At midnight, the police department wrapped up its third and final All Hands on Deck initiative, a 48-hour period in which all officers worked 12-hour shifts to help make arrests and to connect with residents.

"It's time we start realizing that there is more to public safety than being police and locking people up," [Police Chief Cathy L. Lanier](#) said in an interview.

Despite last night's efforts, the city's violent side was on display, with three shootings reported in separate incidents about 8:30 p.m. Four people, including three teenagers, were shot in the three incidents in Southeast. Police said the three incidents were not related, and none of the wounds was believed to be life-threatening.

During the first two All Hands on Deck initiatives, in early June and late last month, police made almost 1,100 arrests. Arrest totals were not available for the period that ended last night.

"Every time I take a violent criminal off the street, the city is safer," Lanier said.

But success is not just about statistics, Lanier and Fenty said, adding that they would also judge their performance on how safe residents feel.



Good media coverage followed the District's planning and celebration of National Night Out 2007, including for the morning press conference announcing the kickoff, below left. Alison Starling of ABC 7 reports below. Above, a Washington Post piece online. Stories this year tended to combine the MPD's focus on All Hands on Deck, Summer of Safety, and NNO.





Top: The media ran clips of the press conference at Ledroit Market throughout the day, including the 5:00 pm broadcast (News 4). Right: Target presents a check for \$3,000 to Chief Lanier at the morning press conference. Bottom right: Fox 5's Girvir Dhindsa gives a preview of the day's events on her morning broadcast, where a crew broadcast a live interview with members of Peaceaholics from Barry Farm as volunteers set up for the Kickoff.



Chief Lanier also held live interviews from the Kickoff at Barry Farm with News Channel 8 and The Weather Channel, the latter focusing on the extreme heat and the Department's response to any spikes in crime as a result. The Chief used the opportunity

to promote police-community partnerships and crime prevention across the country.





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